

## ORGANIZATIONAL INFORMATION

### Application for participation

Delegates for the conference can only register on-line.

Application deadline:

- with the publication – till 31st January 2014
- without the publication – till 31st May 2014

### Publications and presentation

All papers submitted to the Conference will be reviewed using peer-review process in accordance with the Polish Ministry of Science and Higher Education guidelines.

Abstracts should be submitted through the on-line submission platform until the predefined deadline of 31st January 2014. The organisers reserve the right to choose the speakers.

Articles, prepared according to guidelines placed on the website of the conference, should be submitted on-line **by 30th April 2014.**

### Conference fee

The participation in the conference is free of charge. Participants obtain the conference publications and lunch. The payment for the publication of the article is EUR 100.

Payment is to be made on the following account:

Swift: PKO PPL PW

Iban: PL 28 1240 5194 1978 0000 5251 1327

Acc. no.: 28 1240 5194 1978 0000 5251 1327

till 30th April 2014.

The name of the participant (author of the publication) with the note "INO2014" should be indicated in the transfer.



The Rector and the Senate  
of Malopolska School of Economics  
in Tarnow

invite you to participate  
in the

### International Scientific Conference

entitled

## INNOVATIONS IN MODERN ORGANIZATIONS ECONOMIC AND SOCIAL ASPECTS INO - 2014

20th Anniversary of  
Malopolska School of Economics  
in Tarnow

## MEDIA PARTNERS



## CONFERENCE SECRETARIAT

Malopolska School of Economics  
Conference 2014

33-100 Tarnow, ul. Waryńskiego 14

[www.mwse.edu.pl/INO-2014](http://www.mwse.edu.pl/INO-2014)

tel.+48 14 65 65 565

email: [ino2014@mwse.edu.pl](mailto:ino2014@mwse.edu.pl)

Contact: Anna Mikos, tel: +48 509 701 003

Tarnow, 26th September 2014



## PROGRAMME COUNCIL

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## OBJECTIVES AND TOPICS

The aim of the conference is to present the latest results of scientific research as well as to exchange views, knowledge and experience of scientists, researchers and practitioners about the innovative activities of modern organizations. Particular attention will be focused on problems of functioning the enterprises in the economy based on knowledge.

Proposed Conference topics:

- The nature and significance of innovation for socio-economic development
- Competition, globalization and innovation – new context
- Knowledge, creativity and entrepreneurship in management
- Models of the innovation process
- Models of a learning and innovative organization
- The architecture of national and regional systems of innovation
- Sources of innovation and support for innovation development of the organization
- Management of knowledge and innovations in organizations
- Strategies, methods and techniques of designing innovative solutions
- Innovation and competitiveness of Polish enterprises and institutions
- Social consequences of innovation

## CONFERENCE VENUE

**Malopolska School of Economics in Tarnow  
33-100 Tarnow, ul. Waryńskiego 14, Poland**

Up-to-date information concerning  
the conference:

[www.mwse.edu.pl/INO-2014](http://www.mwse.edu.pl/INO-2014)

## SCIENTIFIC PATRONAGE

Komisja Nauk Organizacji  
i Zarządzania PAN  
(Committee of Organization  
and Management of the PAS)



Polskie Towarzystwo  
Ergonomiczne  
(Polish Ergonomic Society)



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